

Privacy Policy

Last Updated: [12/22/2024]

This Privacy Policy describes how Doting Beauty LLC (“Doting Beauty,” “us,” “we,” “our”) treats personal information we collect from or about you on the website <https://www.dotingbeauty.com/> (“Website”), and offline where this Privacy Policy is posted.

By accessing or using this Website, you confirm that you have read, understood, and acknowledged the terms of this Privacy Policy.

1. We collect and use personal information from or about you.

We (and the vendors we hire to perform services on our behalf) collect, receive, and develop several categories of personal information about you depending on the nature of your interactions with us. For example:

We collect Contact and Identifier Information. For example, we may collect your name, email address, date of birth, phone number, and zip code.

We may collect Device, Internet and Network Activity Information. If you use our Website, we may collect information about the browser you are using and your IP address. We may also collect device identifiers, device model or manufacturer, and operating system types. We may look at what website you came from, or what site you visit when you leave us. We may collect page interaction information and other electronic communication and content from your use of the Website, and methods used to browse away from the page. We may also embed technologies (which may include, for example, web beacons, tags, and pixels) in the emails and other communications we or our vendors send to you to help us understand how you interact with those messages, such as whether and when you opened a message or clicked on any content within the message. We may engage or otherwise permit other parties to also collect information on our Website in these ways.

We collect Information you Submit to us. We collect any personal information you provide when you contact us (such as by email, phone, mail, or online) or when you submit responses to inquiries.

We collect and develop Inferences. Using the other pieces of personal information about you, we may draw inferences about you, reflecting what we believe to be your preferences, characteristics, predispositions, and attitudes.

2. We use personal information as described here.

We use personal information to carry out our promotions and giveaways, provide our products and services, and to fulfill the purpose for which you provide the information.

We use personal information to respond to your requests or questions. We use your personal information to contact you about your feedback, questions, or other inquiries.

We use information for marketing purposes. For example, we might provide you with information about special promotions, contests, sweepstakes, or offers. We might also use your information to serve you ads about our products and offers and tell you about new features or services. These might be our own offers or products, or third-party offers or products we think you might find interesting.

We use personal information to test, analyze, develop, improve and provide our products and services. For example, we may use personal information to develop and improve our Website and to provide you a customized experience.

We use personal information to comply with our obligations, administer our Website, provide our services, and for internal operations. For example, we use personal information to administer the Website, such as troubleshooting, data analysis, surveys and testing.

We use personal information for security, safety and due diligence purposes. We may use personal information to protect our company, our customers, our business partners and their respective personnel or any other person. We also may use personal information to protect our Website, products or services, as well as to detect and investigate activities that may be illegal or prohibited (such as cyber-attacks or fraudulent activity).

We use personal information as otherwise disclosed from time to time or permitted by law.

3. **We and our vendors collect personal information about you from various sources.**

We collect personal information directly from you. For example, we collect personal information if you sign up for our giveaways or messages or contact us.

We collect personal information from vendors we hire to work on our behalf. For example, vendors that host or maintain our Website for us may provide us with personal information.

We get personal information about you from other sources. Other parties may give us personal information about you. These other parties may include business and marketing partners that give us personal information they have collected either directly or indirectly from you.

We combine personal information. We may combine personal information that we have collected offline with information we collect online. Or we may combine personal information we get from another party with information we already have. We may also aggregate your personal information with other consumers' personal information to understand preferences and trends over time.

4. **We disclose your personal information to third parties.**

We may disclose personal information within our family of companies and to our affiliates.

We disclose personal information with vendors and other parties who perform services on our behalf. For example, we may disclose personal information with vendors who send emails for us, help us manage and operate our Website, provide advertising or marketing services, place our advertisements on other platforms, and provide analytics and search engine support.

We may disclose your personal information to our business partners and for marketing purposes. Some of these parties may send you information about products or services by mail, email, or other marketing channels.

We will disclose your personal information in order to comply with the law or to protect ourselves, our customers and others. We may disclose any or all categories of personal information to respond to a court order or subpoena or government agency requests. We may disclose your personal information in order to enforce our agreements and to protect the rights of others. We may disclose your personal information when we are investigating potential fraud such as during a promotion or giveaway.

We may disclose your personal information with a successor to all or part of our business. If all or part of our business is sold, we may include user information as part of that transaction, which may include some or all categories of your personal information. We may also disclose your personal information if there is a change to our corporate structure. We may also disclose your personal information with others as they conduct diligence.

We may disclose personal information for other reasons we may describe to you from time to time or as permitted or required by law.

5. You have certain choices about how we use your personal information.

You can control certain cookies and tracking tools. Your browser may give you the ability to control certain cookies and other tracking tools. How you do so depends on the type of tool. Certain browsers can be set to reject browser cookies. If you block cookies, certain features on our Website may not work. If you block or reject cookies, not all of the tracking described here will stop.

Your cookie-related selections are specific to the device, website, and browser you are using. Your selections are deleted whenever you clear your cookies or browser's cache.

Our "Do Not Track" Policy. Some browsers have "do not track" features that allow you to tell a website not to track you. These features are not all uniform. We do not currently respond to those signals.

If you reside in California, you have the right to ask us one time each year if we have shared personal information with third parties for their direct marketing purposes. To make a request, write to us at the address in Section 10. Indicate in your letter that you are a California resident making a "Shine the Light" inquiry.

6. Our Website and services are not intended for those under 16 years of age.

Our Website and our services are meant for those who are 16 years of age or older. We do not knowingly collect personal information from those under 16. If you are a parent or legal guardian and think your child has given us information, you can contact us using the details found in the Contact Us section below.

7. We process and store information in the United States.

If you are visiting from outside the United States, note that United States laws may not provide the same level of protections as those in your own country. If you access our Website from outside of the United States, you understand, consent, and agree that we may transfer your personal information to the United States. We may also process, share, transfer and store personal information on servers located in countries other than the United States.

8. We use certain security measures.

The Internet is not 100% secure. Any transmission of your data to our Website is at your own risk. We encourage you to use caution when using the Internet.

9. We may link to third party sites or services we do not control.

This Website may include links to third party websites. This Privacy Policy does not apply to the privacy practices of such websites, which may collect personal information from you. We encourage you to read the policy of those websites which describe how they handle your personal information. We are not responsible for these third party websites or their policies.

10. Feel free to contact us if you have more questions.

If you have any questions about this Privacy Policy or want to correct or update your personal information, please email us at [dev@friendsinreality.com].

11. We may update this Privacy Policy.

From time to time, we may change our Privacy Policy. We will post an updated copy on our Website. Please check our Website periodically for updates. Your continued use of our Website and services means that you acknowledge the collection, use, and disclosure of your personal information as set out in the updated Privacy Policy.